

Scott Bradley

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CREATIVE PRODUCER | LBE PROJECT MANAGER

Creative producer and project leader with 10+ years managing concept-to-completion workflows for immersive, location-based, and interdisciplinary experiences. Proven ability to align artistic innovation with operational structure, budget controls, and community-focused storytelling. Brings a collaborative, compassionate leadership style rooted in equity, play, and the joyful subversion of expectations.

CORE COMPETENCIES

- Creative Production & Pipeline Oversight
- Immersive & Location-Based Experience Management
- Budget Management & Resource Planning
- Interdisciplinary Team Leadership
- Narrative & Guest Journey Development
- Vendor & Artist Relationship Management
- DEIA-Focused Experience Strategy
- Creative Documentation & Stakeholder Communication

SELECTED PROJECT HIGHLIGHTS

- **Tomorrow: Rapture** – Directed an immersive, site-specific spectacle for a corporate activation featuring Fleetwood Mac. Developed conceptual arc, managed technical and artistic teams, and coordinated all creative elements, timelines, and compliance.
 - **Alien Queen** – Conceived and directed a cult-hit immersive theatrical concert blending sci-fi, comedy, and live music. Led interdisciplinary teams through concept development, design, rehearsal, and performance across multiple sold-out venues.
 - **ArtFarm Residency** – Designed and launched a rural artist residency integrating live art, storytelling, and community engagement. Led creative and logistical management of 75+ artists, 2000+ audience participants, and multi-stakeholder partnerships.
 - **Wonka Ball** – Oversaw creative strategy and execution for immersive gala experience. Led concept art development, interactive storytelling, and on-site installation logistics.
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PROFESSIONAL EXPERIENCE

Visiting Assistant Professor | Live Events Producer

University of Iowa, Theatre Arts Dept. | 2022–2025

- Co-led large-scale festival programming (New Play Festival, Borderless Series) with creative and operational oversight.
- Mentored student artists and facilitated stakeholder engagement.
- Contributed to production design processes and postmortem reporting.

Creative Producer

Jonny Stax Presents | Chicago, IL | 2010–2023

- Generated and managed 30+ original theatrical and site-specific works, managing creative development, technical execution, and audience-facing strategy.
 - Coordinated interdisciplinary teams including designers, writers, musicians, and digital artists.
 - Developed narrative frameworks, led resource planning, contracted artists and vendors.
 - Delivered experiential activations with a commitment to public benefit and collaborative innovation.
 - Facilitated inclusive audience experiences centered on narrative, access, and emotional transformation.
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EDUCATION

M.F.A., Theatre Arts University of Iowa

B.G.S., Arts & Cultural Studies University of Iowa

TOOLS & SYSTEMS

Asana | Microsoft 365 | Adobe Creative Cloud (basic) | Google Workspace | Zoom | Dropbox |
Canva | Final Draft

REFERENCES

Available upon request.