

Scott Bradley

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TEAM LEAD | CREATIVE STRATEGIST | CULTURAL INNOVATOR

Versatile producer and project manager with 10+ years delivering high-impact experiences across entertainment formats.

Adept at managing complex cross-functional workflows, aligning stakeholders, and leading large-scale creative activations—from branded content to immersive events. Brings a strong bias toward execution, clear thinking, and ownership. Comfortable navigating ambiguity, balancing strategic needs with real-world constraints, and building scalable systems that elevate creative delivery.

CORE COMPETENCIES

- Cross-Functional Team Leadership
- Experiential & Scalable Campaigns
- P&L Management & Revenue Growth
- Stakeholder Engagement & Partnerships
- Project Strategy & Lifecycle Oversight
- Startup & High-Growth Environments
- C-Level Communication & Pitching
- Domestic & International Event Rollout

PROFESSIONAL EXPERIENCE

Freelance Creative Producer | Project Manager

Self-Employed | 2000–Present

- Directed and scaled 30+ immersive, branded, and interdisciplinary experiences across the U.S.
- Owned full project lifecycle, including ideation, budgeting, legal/vendor onboarding, production, and post-analysis.
- Managed cross-functional teams and contractors; provided mentorship, performance oversight, and quality control.
- Developed proposals, pitched concepts, and closed contracts with cultural, nonprofit, and private sector partners.
- **Selected project:** *Tomorrow: Rapture* – immersive corporate music spectacle; led budgeting, creative execution, and logistics for event featuring Fleetwood Mac.

Visiting Assistant Professor | Creative Producer

University of Iowa, Theatre Arts Dept. | 2022–2025

- Co-produced the Iowa New Play Festival, overseeing all creative and logistical aspects of 10+ new works annually.
- Managed guest artist agreements, budgets, promotional strategies, and interdepartmental collaboration.
- Produced the Borderless Series, engaging diverse audiences through scalable community-driven events.
- Mentored junior producers and student leaders to grow capacity and sustain production outcomes.

Creative Producer | Partner

Jonny Stax Presents | Chicago, IL | 2010–2022

- Launched and managed large-scale cultural programs and branded content campaigns in collaboration with arts and civic organizations.
- Scaled events regionally and nationally, building frameworks for replication and operational sustainability.
- Led partner outreach, pitching, contract negotiation, and team performance tracking.
- **Select projects:**
 - *Wonka Ball* – creative director and producer for immersive gala experience and key fundraising event.
 - *ArtFarm* – launched and scaled rural artist residency engaging 75+ artists, 2,000+ attendees, and multiple public funders.

Literary Manager & Creative Strategist

Washington Shakespeare Company | Arlington, VA | 2002–2004

- Directed development pipeline for new works in dialogue with classic repertory.
 - Managed dramaturgy, legal agreements, and public engagement programming for artistic stakeholders.
 - Partnered with leadership to define organizational goals and build audience access.
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EDUCATION

M.F.A., Theatre Arts University of Iowa

B.G.S., Arts & Cultural Studies University of Iowa

AWARDS & RECOGNITION

- NEA Challenge America Grant, *Leather Daddies* (2023)
 - Arts Midwest GIG Fund Grant, *Leather Daddies* (2023)
 - Iowa Arts Council Project Grants (2018, 2019)
 - Iowa Artist Fellowship (2019)
 - Artist Residencies: Scattergood Friends School (2018–19), Grand Canyon National Park (2014)
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TOOLS & SYSTEMS

Slack | Asana | Microsoft 365 | Adobe Creative Cloud (basic) | Google Workspace | Zoom | Dropbox
| Canva | Final Draft

REFERENCES

Available upon request.