SCOTT BRADLEY

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Skills Summary

Creative Producer with a proven record in generating original content for events and promotional campaigns, leading and mentoring teams, and fostering relationships with local, national, and international partners. Committed to crafting inclusive, invigorating experiences for a broad range of audiences.

Core Competencies

- Creative IP Development
- Events Production
- Education and Mentorship

- Targeted communications for marketing, publicity, funders, and other stakeholders
- Equity, diversity, and inclusion practices

Professional Experience

Freelance Creator, Self-employed

2000 – present

- Conceived and developed original IP for twenty-plus productions in musical and nonmusical live entertainment, interactive properties, and film.
- Directed live productions of thirty-plus musical and nonmusical live entertainment properties.
- Performed in 100-plus productions of musical and nonmusical live entertainment, interactive properties, and film.

Selected projects:

- Tomorrow: Rapture: conceived and directed an immersive music spectacle to open a corporate event featuring Fleetwood Mac.
- Visit my creator's site <u>ScottBradleyInk</u> for a comprehensive list of live theatrical and immersive experiences I've created for audiences across the U.S., often incorporating music, dance, drag, puppetry, multimedia and spectacle.

Visiting Assistant Professor, Department of Theatre Arts, University of Iowa, Iowa City, IA 2022 – 2025

Selected projects:

- <u>Iowa New Play Festival</u>, co-producer: coordinate readings, productions, and post-show forums for annual weeklong festival; manage communications, budgets, and travel for festival guests; facilitate post-show forums.
- **Borderless Series**, **producer:** curate public arts events in partnerships with student cultural houses; manage budgetscommunications; mentor student producers.
- **Curricular highlights:** designed a yearlong practicum course for MFA Dramaturgy candidates in production dramaturgy and writing for publication; created curriculum in play analysis, theatre history, and dramatic literature; presented <u>pedagogical initiatives</u> at the 2023 National ATHE Conference.

Creative Producer, Jonny Stax Presents, Chicago, IL 2010 – 2022

- Developed and produced diverse theatrical properties and large-scale event entertainment with commercial and not-for-profit partners.
- Commissioned and nurtured new works and emerging creators across disciplines.
- Maintained a network of state and city organizations and local businesses to provide creators with resources critical to their projects.

- Selected and supervised creative teams and negotiated artist contracts.
- Drafted marketing language and communications strategies.

Selected projects:

- About Face Theatre *Wonka Ball 2015*; annual large-scale fundraising event; curated immersive performance and visual arts programming; recruited and hired creative talent; creative team management.
- ArtFarm: established a rural artist residency and community arts initiative in partnership with state agencies; from 2018 to 2019, engaged 75 artists in residence, 100+ stakeholders, and 2000+ rural community members.

Literary Manager, Washington Shakespeare Company, Arlington VA 2002-2004

- Provided or coordinated dramaturgical support to productions and workshops.
- Established Arlington Dramatist Project (ADP), a series for new plays in conversation with classics.
- Oversaw new play submissions, created coverage rubrics, and managed submission reports.
- Established audience engagement with new play development, incorporating public readings, open rehearsals, and invited presentations for stakeholders.
- Fostered relationships with artists and agents and managed contracts.
- Actively engaged with leadership to support long-term goals for the company.

Education

- M.F.A. in Theatre Arts: Playwriting, University of Iowa, Iowa City, IA 2018
- B.G.S. in Performance and Cultural Studies, University of Iowa, Iowa City, IA

Recent Awards and Acknowledgements

- NEA Challenge America Grant, Leather Daddies, Chicago IL 2023
- GIG Fund Grant, Arts Midwest, Leather Daddies, Chicago IL 2023
- Iowa Arts Council Project Grants, ArtFarm 2018/2019
- Iowa Artist Fellowship, Iowa Arts Council, 2019
- Artist-In-Residence, Scattergood Friends School, West Branch IA 2018-2019
- Artist-In-Residence, Grand Canyon National Park, Grand Canyon AZ 2014

References

Megan Carney, Artistic Director, About Face Theatre, Chicago megan@aboutfacetheatre.com, 773-784-8565

Lisa Schlesinger, Associate Professor, Head of Playwrights Workshop, University of Iowa,

lisa-schlesinger@uiowa.edu, 319-335-2700

Jonny Stax, Jonny Stax Presents, Chicago jstax@jonnystax.com, 773-895-1531

Bonnie Metzgar, Associate Professor, University of Illinois Chicago, bmetzgar@uic.edu, 917-686-6753